

## **WEST PENN MEDIA**

127 West Apple Street, Connellsville, PA 15425 724-628-2000 • www.dailycourier.com

September 5, 2023

Dear Guidance Counselor, Principal, Assistant Principal and Teachers,

The Connellsville Daily Courier, in partnership with Casini & Geibig LLC, Attorneys at Law, is proud to bring back "Teen of the Week," a program that honors an area high school senior each week in a Thursday feature story on Page 1.

At the end of the school year, partners Jennifer Casini and James Geibig will award a \$2,500 scholarship to one student who is named Teen of the Year.

Beginning Oct. 5, The Daily Courier will feature a senior nominated by his or her guidance counselor, principal or teacher.

The front page story and photo will detail the student's involvement in school and the community. It also will include his or her post-high school plans and career goals.

Throughout the school year, the paper will feature 26 seniors, and as it draws to a close, The Daily Courier and Casini & Geibig will sponsor a reception for all Teens of the Week, their parents and school officials, at which time the Teen of the Year will be announced and awarded the \$2,500 scholarship.

Your participation is essential because you know these students and are in the best position to determine the most outstanding candidates. We don't just want the "smartest" students, but rather best all-around students who excel in the classroom and such endeavors as sports, band, choir and leadership, as well as their roles as employees and involvement in community organizations and churches.

Financial need is not a factor in determining the winner, but if overcoming some great hardship plays into the student's personal story of achievement, that may be weighed in the selection process.

## Please send or email the completed information form attached, transcript and photo for each student nominated.

With our goal of publishing the first feature on Oct. 5 - a tight timeline – our hope is to have each school submit one or two nominations quickly to create a strong pool of candidates. Other candidates may be nominated in the following weeks.

Thank you for your help in making this program a success. For questions, call Jarrod Lash at the Daily Courier 724-628-2000 or email at jlash@dailycourier.com.

Thank you for your time.

Jarrod Lash

Advertising Consultant The Daily Courier